



**SAPIT**  
South Australian  
Potato Industry Trust  
Growing SA's Potato Industry

## Privacy Policy

We recognise the importance of protecting the privacy of visitors to our site and their personal information. This Privacy Policy for South Australian Potato Industry Trust (SAPIT) governs how your information will be collected and dealt with.

This outlines SAPIT's obligations to you in respect of how we manage your personal information. We have adopted the National Privacy Principles (NPPs) contained in the Privacy Act 1988 (Cth) (the Privacy Act). The NPPs govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information. A copy of the Australian Privacy Principles may be obtained from the website of The Office of the Federal Privacy Commissioner at [www.privacy.gov.au](http://www.privacy.gov.au).

### **Your acknowledgment of our privacy policy**

This privacy policy is published in order to meet our requirements under the following legislation:

- Privacy Act 1988 (Cth)
- Spam Act 2003 (Cth)
- The Do Not Call Register Act 2006 (Cth)

This policy does not confer or create any rights upon individuals or impose on SAPIT any obligations or rights outside of or in addition to those imposed by the above legislation.

### **Collection of your personal information**

Personal information is information or an opinion that identifies an individual. Examples of personal information we may collect include: names, addresses, email addresses, phone numbers. This personal information is obtained from research or scholarship applications or projects, via our website [www.sapit.net.au](http://www.sapit.net.au) and from third parties. We don't guarantee website links or policy of authorised third parties. We collect your personal information for the primary purpose of providing our services to you. We may also use your personal information for secondary purposes closely related to the primary purpose, in circumstances where you would reasonably expect such use or disclosure. You may unsubscribe from our mailing lists at any time by contacting us in writing or using the link at the bottom of any e-mail. When we collect personal information we will, where appropriate and where possible, explain to you why we are collecting the information and how we plan to use it.

## **Information collected on this website**

We may collect non-personal information from you such as browser type, operating system and web pages visited to help us manage our website. We use cookies and other internet technologies to manage our website; however, these technologies will only collect personal information where you have opted in to such a feature.

## **Use of your personal information**

For each visitor reaching the site, we collect the following non-personally identifiable information described above. From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future, data collected from the time of the policy change will adhere to our updated practices.

## **Security of Personal Information**

Your personal information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure. When your personal information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your personal information.

## **Changes to this Privacy Policy**

SAPIT reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

## **Accessing Your Personal Information**

You may access the personal information we hold about you and to update and/or correct it, as well as to have it removed from any and all of our systems. If you wish to access your Personal Information, please contact us in writing. SAPIT will not charge any fee for your request. In order to protect your personal information we may require identification from you before releasing the requested information.

## **Third Parties**

Where reasonable and practicable to do so, we will collect your personal information only from you. However, in some circumstances we may be provided with information by third parties. In such a case we will take reasonable steps to ensure that you are made aware of the information provided to us by the third party.

## **Contacting us**

SAPIT is committed to working with its stakeholders to obtain a fair resolution of any complaint or concern about privacy. If you would like any further information about this Privacy Policy, you can contact us by:

- Calling between 9.00am and 5.00pm ACST Monday to Friday on 0488 018 765
- Writing to: SAPIT, C/- Agri Elements, PO Box 194, St Agnes SA 5097, Australia
- Emailing: [admin@sapit.net.au](mailto:admin@sapit.net.au)